



Hiring Demand Bulletins

March 2025

Alberta 

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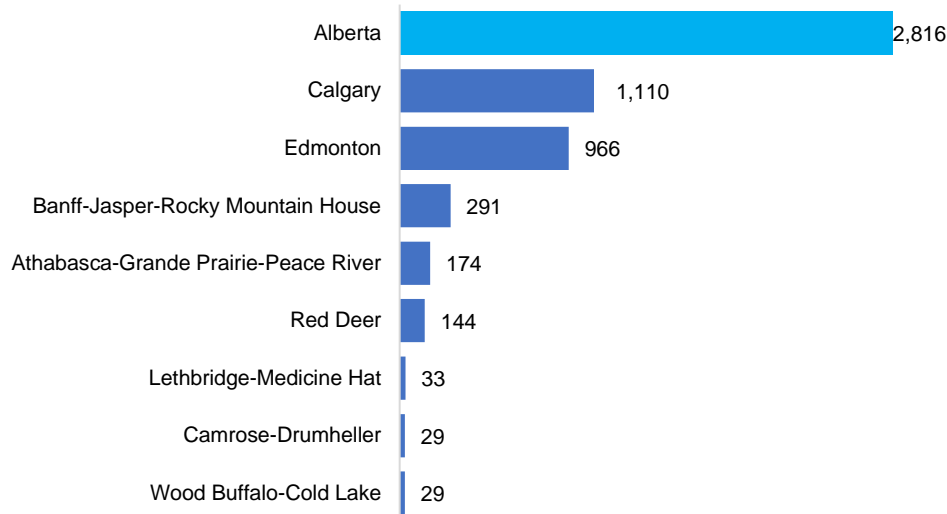
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Highlights

- In March 2025, there were 30,125 new job openings advertised by employers in Alberta's online media.
 - The number of job postings in Alberta increased by 10.3 per cent (+2,816 postings) from the previous month and is down by 8.1 per cent (-2,672 postings) compared to March 2024.
- On a month-over-month basis, job postings increased across all economic regions. Increases ranged from 29 postings (+2.7 per cent) in the Wood Buffalo--Cold Lake and Camrose-Drumheller economic regions to 1,110 postings (+11.3 per cent) for Calgary.

FIGURE 1: MONTH-OVER-MONTH CHANGE IN JOB POSTINGS BY REGION



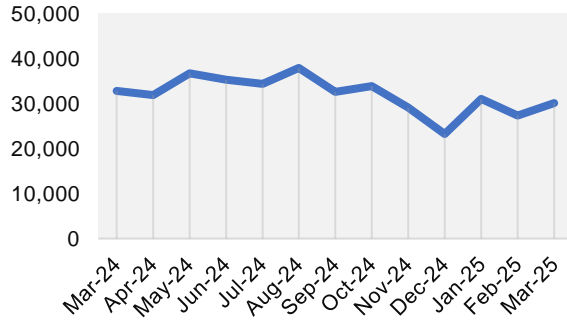
Data Source: Vicinity Jobs

- In March 2025, the number of online job postings increased across most occupation categories on a month-over-month basis.
 - The occupation categories with the largest increases were sales and service occupations (+1,029 postings), trades, transport and equipment operators and related occupations (+762 postings), and business, finance and administration occupations (+200 postings).
- Statistics Canada's Labour Force Survey (LFS) data for March 2025 shows the following:
 - In March 2025, Alberta's unemployment rate was 7.1 per cent, up 0.4 percentage points from the previous month.
 - There were 2,550,800 people employed in Alberta, a decrease of 15,400 (-0.6 per cent) from the previous month. This is an increase of 49,500 (+2.0 per cent) compared to March 2024.
 - Full-time employment decreased by 30,300, offsetting the increase of 14,900 in part-time employment.
 - The largest monthly employment decreases were in manufacturing (-11,300); wholesale and retail trade (-9,200); and accommodation and food services (-6,600).
 - The largest monthly employment gains were in construction (+5,700); forestry, fishing, mining, quarrying, oil and gas (+5,600); and transportation and warehousing (+4,700).
 - The private sector posted a decline of 28,200, offsetting gains in the self-employed (+10,100) and the public sector (+2,600).
 - Alberta's average weekly wage rate at \$1,386.04 remained the highest among provinces.

Hiring Demand for Alberta

Number of online job ads

About **30,130** new job openings were advertised by employers in Alberta’s online media. This is **higher by about 2,800** postings compared to the previous month.



Data Source: Vicinity Jobs

Top 5 hiring cities

Over two-thirds of job postings in Alberta are concentrated in the following locations:

Calgary	9,766	32.4%
Edmonton	7,878	26.2%
Red Deer	970	3.2%
Grande Prairie	909	3.0%
Lethbridge	742	2.5%

Data Source: Vicinity Jobs

Top 3 employers

Alberta Health Services	2,326
Covenant Health	249
Loblaw Companies Limited	210

Data Source: Vicinity Jobs

Top 3 Classification of Instructional Programs (CIP) groups

52 - Business, management, marketing and related support services	1,927
51 - Health professions and related programs	904
14 - Engineering	540

Data Source: Vicinity Jobs

Top 5 occupations

31301 - Registered nurses and registered psychiatric nurses	844
63200 - Cooks	820
64100 - Retail salespersons and visual merchandisers	677
13110 - Administrative assistants	676
60020 - Retail and wholesale trade managers	535

Data Source: Vicinity Jobs

New job ads by occupation group

28% in Sales and service occupations

Sales and service occupations	8,309
Trades, transport and equipment operators and related occupations	4,907
Business, finance and administration occupations	4,858
Health occupations	3,281
Occupations in education, law and social, community and government services	1,658
Natural and applied sciences and related occupations	977
Occupations in manufacturing and utilities	455
Occupations in art, culture, recreation and sport	292
Legislative and senior management occupations	282
Natural resources, agriculture and related production occupations	221

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	28,412
Occupational Skills	27,339
Technologies	9,064
Tools and Equipment	5,557

Data Source: Vicinity Jobs

New job ads by Training, Education, Experience and Responsibilities (TEER) category

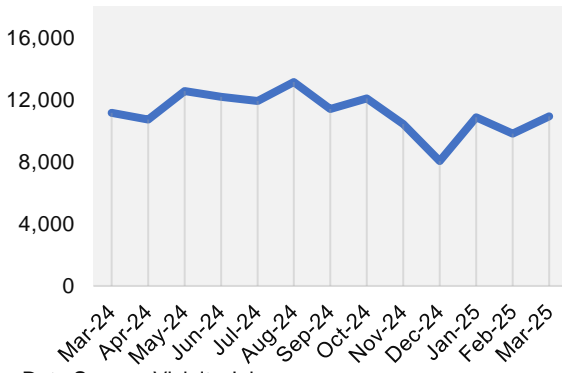
0 - Management	3,107
1 - University degree (bachelor's, master's or doctorate)	2,872
2 - Post-secondary Education or Apprenticeship Program (PEAP) of 2 to 3 years	4,621
3 - PEAP of less than 2 years	4,738
4 - Secondary school	3,714
5 - Work demonstration and no formal education requirements	3,445

Data Source: Vicinity Jobs

Hiring Demand for Calgary Economic Region

Number of online job ads

About **10,930** new job openings were advertised by employers in Alberta’s online media. This is **higher by about 1,110** postings compared to the previous month.



Data Source: Vicinity Jobs

Top 5 hiring cities

Calgary	9,766	89.3%
Airdrie	318	2.9%
Okotoks	164	1.5%
Cochrane	158	1.4%
Strathmore	129	1.2%

Data Source: Vicinity Jobs

Top 3 employers

Alberta Health Services	490
University of Calgary	88
Loblaw Companies Limited	66

Data Source: Vicinity Jobs

Top 3 CIP groups

52 - Business, management, marketing and related support services	932
14 - Engineering	284
51 - Health professions and related programs	274

Data Source: Vicinity Jobs

Top 5 occupations

63200 - Cooks	285
13110 - Administrative assistants	224
64100 - Retail salespersons and visual merchandisers	216
31301 - Registered nurses and registered psychiatric nurses	185
75201 - Delivery service drivers and door-to-door distributors	183

Data Source: Vicinity Jobs

New job ads by occupation group

26% in Sales and service occupations

Sales and service occupations	2,853
Business, finance and administration occupations	1,993
Trades, transport and equipment operators and related occupations	1,713
Health occupations	843
Occupations in education, law and social, community and government services	581
Natural and applied sciences and related occupations	518
Occupations in manufacturing and utilities	151
Occupations in art, culture, recreation and sport	137
Legislative and senior management occupations	133
Natural resources, agriculture and related production occupations	63

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	10,410
Occupational Skills	9,919
Technologies	3,814
Tools and Equipment	1,896

Data Source: Vicinity Jobs

New job ads by TEER category

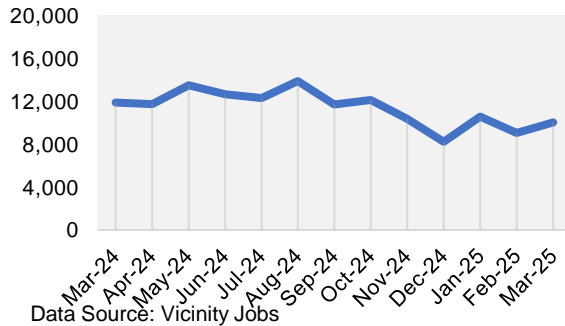
0 - Management	1,242
1 - University degree (bachelor's, master's or doctorate)	1,071
2 - PEAP of 2 to 3 years	1,464
3 - PEAP of less than 2 years	1,680
4 - Secondary school	1,290
5 - Work demonstration and no formal education requirements	1,116

Data Source: Vicinity Jobs

Hiring Demand for Edmonton Economic Region

Number of online job ads

About **10,050** new job openings were advertised by employers in Alberta's online media. This is **higher by about 970** postings compared to the previous month.



Top 5 hiring cities

Edmonton	7,878	78.4%
Sherwood Park	439	4.4%
Leduc	308	3.1%
Nisku	250	2.5%
Fort Saskatchewan	196	2.0%

Data Source: Vicinity Jobs

Top 3 employers

Alberta Health Services	641
Covenant Health	169
Government of Alberta	112

Data Source: Vicinity Jobs

Top 3 CIP groups

52 - Business, management, marketing and related support services	642
51 - Health professions and related programs	336
14 - Engineering	174

Data Source: Vicinity Jobs

Top 5 occupations

13110 - Administrative assistants	298
31301 - Registered nurses and registered psychiatric nurses	287
63200 - Cooks	253
64100 - Retail salespersons and visual merchandisers	232
75101 - Material handlers	182

Data Source: Vicinity Jobs

New job ads by occupation group

26% in Sales and service occupations

Sales and service occupations	2,600
Business, finance and administration occupations	1,849
Trades, transport and equipment operators and related occupations	1,768
Health occupations	1,010
Occupations in education, law and social, community and government services	545
Natural and applied sciences and related occupations	309
Occupations in manufacturing and utilities	177
Legislative and senior management occupations	101
Occupations in art, culture, recreation and sport	81
Natural resources, agriculture and related production occupations	62

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	9,551
Occupational Skills	9,268
Technologies	3,110
Tools and Equipment	2,045

Data Source: Vicinity Jobs

New job ads TEER category

0 - Management	1037
1 - University degree (bachelor's, master's or doctorate)	938
2 - PEAP of 2 to 3 years	1,654
3 - PEAP of less than 2 years	1,575
4 - Secondary school	1,321
5 - Work demonstration and no formal education requirements	1,079

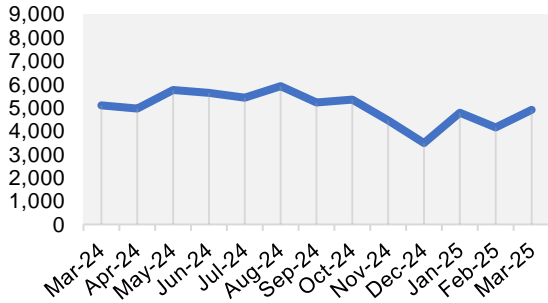
Data Source: Vicinity Jobs

Hiring Demand for Selected Occupations

Hiring Demand for Trades, Transport and Equipment Operators and Related Occupations

Number of online job ads

About **4,910** new job openings were advertised by employers in Alberta's online media. This is **higher by about 760** postings compared to the previous month.



Data Source: Vicinity Jobs

Job types for new job postings

96% full-time positions
4% part-time positions

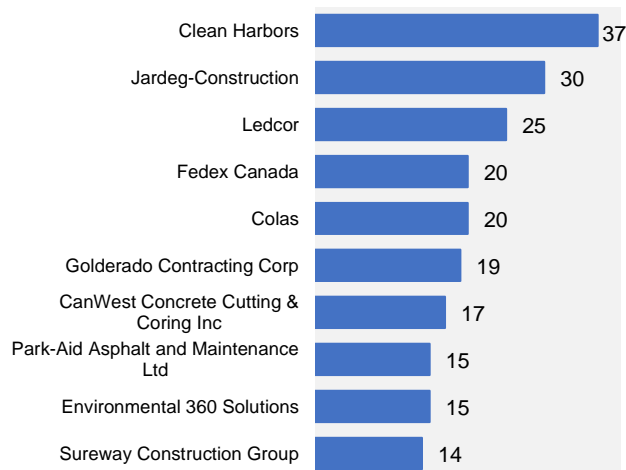
Top 5 hiring cities

Calgary	1,531	31.2%
Edmonton	1,328	27.1%
Grande Prairie	164	3.3%
Red Deer	149	3.0%
Fort McMurray	144	2.9%

Data Source: Vicinity Jobs

Top employers

1% Clean Harbors



Data Source: Vicinity Jobs

Top occupations

11% Delivery service drivers and door-to-door distributors

Delivery service drivers and door-to-door distributors	520
Material handlers	492
Transport truck drivers	444
Construction trades helpers and labourers	315
Carpenters	237
Heavy equipment operators	194
Automotive service technicians, truck and bus mechanics and mechanical repairers	156
General building maintenance workers and building superintendents	143
Plumbers	93
Residential and commercial installers and servicers	92

Data Source: Vicinity Jobs

Top 3 Classification of Instructional Programs (CIP) groups

46 - Construction trades	123
47 - Mechanic and repair technologies/technicians	69
52 - Business, management, marketing and related support services	58

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	4,458
Occupational Skills	4,418
Tools and Equipment	2,157
Technologies	700

Data Source: Vicinity Jobs

New job ads by Training, Education, Experience and Responsibilities (TEER) category

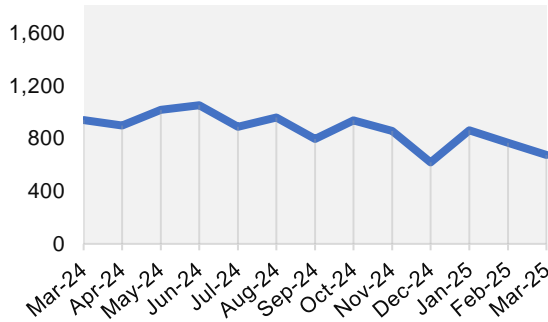
0 - Management	186
2 - Post-secondary Education or Apprenticeship Program (PEAP) of 2 to 3 years	1,191
3 - PEAP of less than 2 years	1,218
4 - Secondary school	162
5 - Work demonstration and no formal education requirements	1,446

Data Source: Vicinity Jobs

Hiring Demand for Tech Occupations

Number of online job ads

About **670** new job openings were advertised by employers in Alberta's online media. This is **lower by about 90 postings** compared to the previous month.



Data Source: Vicinity Jobs

Job types for new job postings

98% full-time positions
2% part-time positions

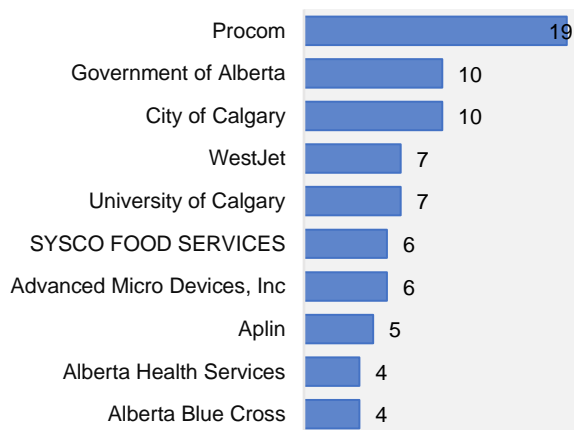
Top 5 hiring cities

Calgary	359	53.4%
Edmonton	212	31.5%
Lethbridge	10	1.5%
Sherwood Park	8	1.2%
Grande Prairie	7	1.0%

Data Source: Vicinity Jobs

Top employers

3% Procom



Data Source: Vicinity Jobs

Top occupations

21% in Professional occupations in advertising, marketing and public relations

Professional occupations in advertising, marketing and public relations	138
Business systems specialists	75
Advertising, marketing and public relations managers	63
Database analysts and data administrators	38
Software developers and programmers	32
Software engineers and designers	31
Information systems specialists	30
Business development officers and market researchers and analysts	29
Telecommunications equipment installation and cable television service technicians	26
Computer and information systems managers	24

Data Source: Vicinity Jobs

Top 3 CIP groups

52 - Business, management, marketing and related support services	130
11 - Computer and information sciences and support services	85
14 - Engineering	41

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	657
Occupational Skills	636
Technologies	473
Tools and Equipment	57

Data Source: Vicinity Jobs

New job ads TEER category

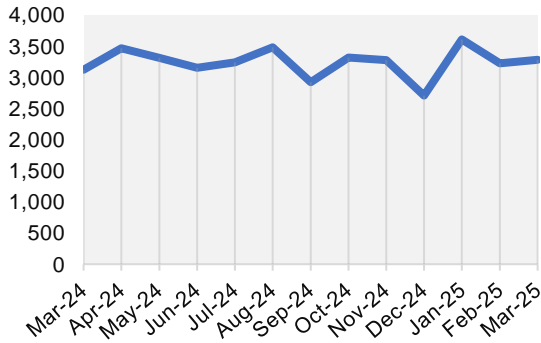
0 - Management	110
1 - University degree (bachelor's, master's or doctorate)	425
2 - PEAP of 2 to 3 years	135
4 - Secondary school	2

Data Source: Vicinity Jobs

Hiring Demand for Health Occupations

Number of online job ads

About **3,280** new job openings were advertised by employers in Alberta's online media. This is **Higher by about 50** postings compared to the previous month.



Data Source: Vicinity Jobs

Job types for new job postings

48% full-time positions
52% part-time positions

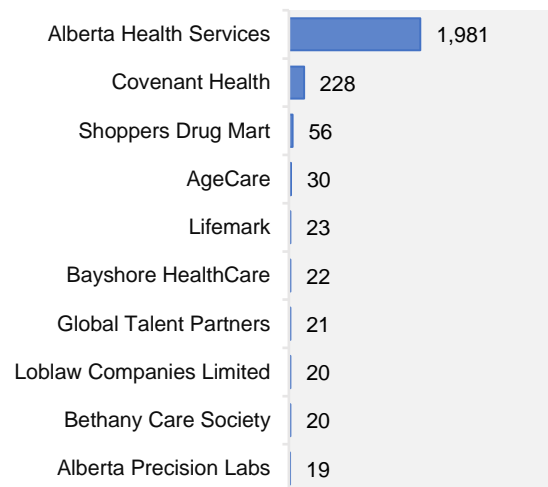
Top 5 hiring cities

Edmonton	886	27.0%
Calgary	751	22.9%
Red Deer	165	5.0%
Grande Prairie	128	3.9%
Lethbridge	97	3.0%

Data Source: Vicinity Jobs

Top employers

60% Alberta Health Services



Data Source: Vicinity Jobs

Top occupations

26% in Registered nurses and registered psychiatric nurses

Registered nurses and registered psychiatric nurses	844
Nurse aides, orderlies and patient service associates	531
Licensed practical nurses	482
Occupational therapists	101
Paramedical occupations	96
Pharmacists	91
Medical radiation technologists	88
Other assisting occupations in support of health services	86
Pharmacy technical assistants and pharmacy assistants	85
Physiotherapists	77

Data Source: Vicinity Jobs

Top 3 CIP groups

51 - Health professions and related programs	739
42 - Psychology	62
31 - Parks, recreation, leisure and fitness studies	45

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	3,059
Occupational Skills	3,044
Technologies	647
Tools and Equipment	260

Data Source: Vicinity Jobs

New job ads by TEER category

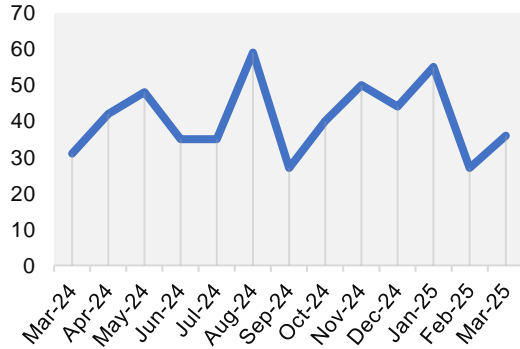
0 - Management	29
1 - University degree (bachelor's, master's or doctorate)	1,425
2 PEAP of 2 to 3 years	872
3 - PEAP of less than 2 years	784

Data Source: Vicinity Jobs

Hiring Demand for Mining and Oil & Gas Extraction Occupations

Number of online job ads

About **40** new job openings were advertised by employers in Alberta's online media. This is **higher by about 10** postings compared to the previous month.



Data Source: Vicinity Jobs

Job types for new job postings

100% full-time positions

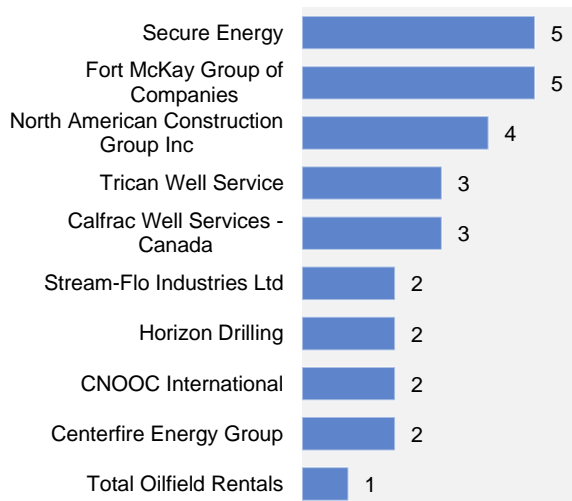
Top 5 hiring cities

Fort McMurray	12	33.3%
Calgary	7	19.4%
Grande Prairie	5	13.9%
Red Deer	4	11.1%
Edmonton	3	8.3%

Data Source: Vicinity Jobs

Top employers

14% North American Construction Group Inc



Data Source: Vicinity Jobs

Top occupations

22% in Transport truck drivers

Transport truck drivers	8
Material handlers	6
Heavy equipment operators	5
Oil and gas well drilling and related workers and services operators	4
Financial auditors and accountants	3
Procurement and purchasing agents and officers	2
Contractors and supervisors, oil and gas drilling and services	1
Oil and gas well drillers, servicers, testers and related workers	1
Oil and gas drilling, servicing and related labourers	1
Central control and process operators, petroleum, gas and chemical processing	1

Data Source: Vicinity Jobs

Top CIP groups

52 - Business, management, marketing and related support services	3
45 - Social sciences	1

Data Source: Vicinity Jobs

New job ads by skill group

Occupational Skills	35
Social-Emotional Skills	33
Tools and Equipment	13
Technologies	7

Data Source: Vicinity Jobs

New job ads TEER category

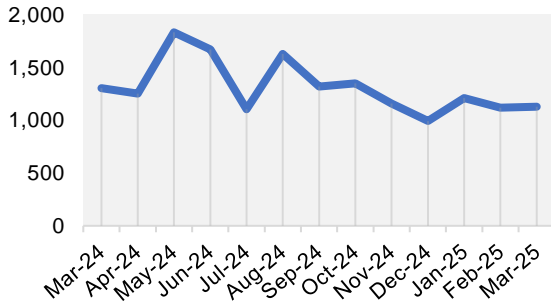
1 - University degree (bachelor's, master's or doctorate)	4
2 - PEAP of 2 to 3 years	5
3 - PEAP of less than 2 years	16
4 - Secondary school	4
5 - Work demonstration and no formal education requirements	7

Data Source: Vicinity Jobs

Hiring Demand for Education Occupations

Number of online job ads

About **1,130** new job openings were advertised by employers in Alberta's online media. This is **higher by about 10** postings compared to the previous month.



Data Source: Vicinity Jobs

Job types for new job postings

76% full-time positions
24% part-time positions

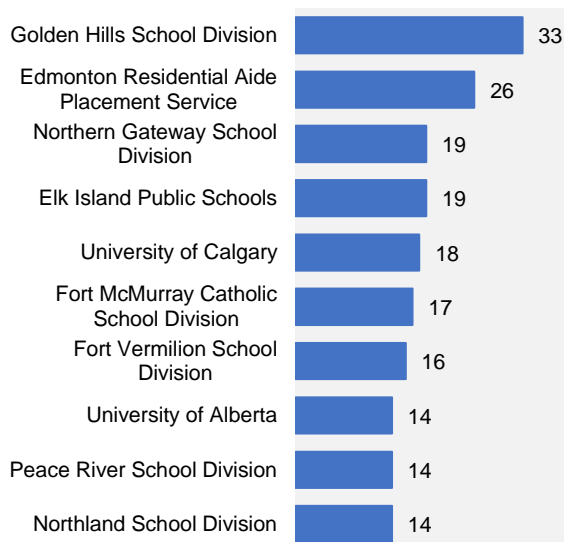
Top 5 hiring cities

Calgary	298	26.5%
Edmonton	252	22.4%
Fort McMurray	40	3.6%
Red Deer	40	3.6%
Grande Prairie	34	3.0%

Data Source: Vicinity Jobs

Top employers

3% Golden Hills School Division



Data Source: Vicinity Jobs

Top occupations

20% in Early childhood educators and assistants

Early childhood educators and assistants	226
Home support workers, caregivers and related occupations	182
Elementary school and kindergarten teachers	118
Elementary and secondary school teacher assistants	118
Secondary school teachers	100
Home child care providers	96
College and other vocational instructors	93
School principals and administrators of elementary and secondary education	51
Other instructors	36
University professors and lecturers	32

Data Source: Vicinity Jobs

Top 3 Classification of Instructional Programs (CIP) groups

13 - Education	217
51 - Health professions and related programs	37
52 - Business, management, marketing and related support services	25

Data Source: Vicinity Jobs

New job ads by skill group

Social-Emotional Skills	1,050
Occupational Skills	735
Technologies	147
Tools and Equipment	30

Data Source: Vicinity Jobs

New job ads by Training, Education, Experience and Responsibilities (TEER) category

0 - Management	65
1 - University degree (bachelor's, master's or doctorate)	402
2 - PEAP of 2 to 3 years	227
3 - PEAP of less than 2 years	154
4 - Secondary school	278

Data Source: Vicinity Jobs

For More Information

We at Alberta Jobs, Economy and Trade are committed to providing ongoing labour market information and insights.

We encourage readers to visit our website for the latest updates on Alberta's labour market and to provide feedback on this report. You can find us at: <https://www.alberta.ca/labour-market-information> or contact us at JET.LFSAnalyst@gov.ab.ca.

Thank you for your interest in Alberta's hiring demand.